



UNLOCK YOUR MANAGEMENT POTENTIAL WITH A

CERTIFICATE IN LEADERSHIP

PLACE ORGANIZATION NAME HERE

WHY EARN A CERTIFICATE IN LEADERSHIP?

Whether you are a senior leader or frontline manager, there are many aspects to successful leadership. Leading a team or department of any size requires an understanding of team dynamics, where responsibility, accountability, and communication are all shared. Effective leaders are capable of navigating office politics, achieving work-life balance, and managing market disruptions to which an organization must adapt.

WHAT WILL I LEARN?

Completing our online Certificate in Leadership prepares you to:

- Define leadership and discuss some of the better-known leadership theories
- Describe the principles for building an ethical culture and the role of leadership during an ethical crisis
- Explain the role of leadership in shaping an organization's culture
- Explain how body language impacts leadership and read basic body language cues
- Identify body language norms across various cultures
- List and identify the key characteristics and types of teams
- Recognize and apply suggested approaches for managing conflict in teams
- Identify the factors a leader or manager can employ to communicate and promote change
- Recognize ways to achieve and maintain work-life balance

For more information and a complete list of courses, visit:

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CAREER PATHS

The U.S. Bureau of Labor Statistics (BLS) expects that overall employment of organizational leaders, such as top executives, is projected to grow 3 percent from 2022 to 2032, about as fast as the average for all occupations. About 311,000 openings are projected each year, on average, over the decade.

Common career paths or growth opportunities in organizational leadership include:

Top Executives

While the responsibilities of top executives largely depend on an organization's size, these leaders most often plan strategies and policies to ensure that an organization meets its goals. Top executives accomplish their objectives by directing an organization's financial and budgetary activities, consulting with other leaders, staff, and board members about general operations, and identifying places to improve performance, policies, and programs.

Business Consultants

Business consultants help organizations achieve their long-term objectives and solve problems. They provide advice and guidance on issues like pricing, branding, and strategy, and they work in many areas of business, such as finance, marketing, management, human resources, and information technology. Their skills and expertise help organizations improve their operations, maximize profits, and adapt to changing consumer demands.

Project Leaders

Project leaders direct and coordinate budgets, schedules, and other project details. They manage teams of various sizes, communicate with clients to determine project requirements, and meet with team members to assign tasks and resolve problems. These leaders also identify, review, and select vendors and consultants to meet project needs.

The Certificate in Leadership is available 100% online.

The courses included in this certificate carry:

PMI PDUs | IACET CEUs | HRCI Credits | ATD CI Credits | SHRM PDCs

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